

## **Downtown Issaquah Businesses WANT A BOOTH AT SALMON DAYS?**

Businesses physically located within the footprint of the Festival on Front Street and Sunset Way may apply for a booth at Salmon Days if they qualify (see below for the types of booths that are available). If a business meets the qualifications for a booth space and wishes to have a booth in front of their storefront, they must notify the Salmon Days office via email at [events@salmondays.org](mailto:events@salmondays.org) by Monday, March 31, 2025, to reserve their space before vendor placements begin on April 1, 2025. Upon receiving your notification, we will hold your space until Wednesday, April 30, 2025. You must submit your application by this date. If we do not receive your application by April 30, 2025, your booth space will automatically be released to other vendors.

### **APPLICATION SUBMISSION TIMELINE**

Downtown Iss Businesses	Notify by March 31, 2025 (Reserve booth space with Salmon Days)
Returning 2024 Vendors and Downtown Iss Businesses	April 1, 2025 at 9:01a
Downtown Iss Businesses	Apply by April 30, 2025 (Apply & pay for your booth space at Salmon Days)

### **Booth Types**

#### **Arts & Crafts Vendors**

Join over 300 artisans in showcasing your unique creations! With more than 15 different mediums represented, artists are sure to find a perfect fit for their work at the Festival. Please note that all merchandise must be handcrafted by the person submitting the application.

10x10 - \$425  
10x20 - \$850

#### **Food Vendors**

The Salmon Days Festival wouldn't be complete without over 70 food vendors scattered throughout the Festival grounds. While the majority of food vendors are located at the Foods of the World food court, there are additional food stands throughout the event to ensure attendees never go too hungry!

10x10 - \$550  
+ 20% commission over \$2,000

10x20 - \$1,100  
+ 20% commission over \$3,000

10x30 - \$1,650

+ 20% commission over \$3,000

### Issaquah Small Commercial Retailer Vendors

Small retail businesses physically located in Issaquah, which are individually owned and operated, and have a physical product to sell, are invited to participate in this opportunity that usually doesn't exist at Salmon Days. Traditionally, the Festival features only handcrafted arts and crafts made by the artist, so this is a great opportunity for our local small retail businesses.

***Please note that all products sold at the booth must be physical retail items. Services such as gutter cleaning, window washing, etc., will not be accepted.***

10x10 - \$1,050

10x20 - \$2,100

### Non-Profit Vendors

Bring awareness to your 501(c)3 organization by having a booth at the Festival! You can also fundraise by hosting a booth or selling parking spaces during Salmon Days. There's no limit to how you can showcase your organization! Applicants must demonstrate that they provide a service to the Issaquah community.

*Please note that only 501©3 organizations can apply and you also need to attached a copy of your IRS Determination letter to your application.*

- On-Site            10x10 - \$325 plus 10% commission on fundraisers only  
                          10x20 - \$650 plus 10% commission on fundraisers only
- Off-Site            \$325 plus 10% commission on fundraisers only  
                          \$325 plus 15% commission on food fundraisers only

### Government & City Vendors

Special government and City of Issaquah organizations that provide services to the Issaquah community are encouraged to participate. Since King County and the City of Issaquah offer regional services to Issaquah residents, Salmon Days provides a valuable opportunity to educate, engage, and distribute resources to the community.

*Please note that Public school organizations, such as Robotics teams, fall under this category as they do not qualify as a 501(c)(3).*

10x10 - \$350

10x20 - \$700

### Spawnsor Booths

If you do not meet the qualifications of the various booth types, you may want to consider being a spawnsor. Spawnsor booths start at \$3,500 and go up from there.

Please note that specific placements depend on the level of the sponsorship. For more information, please email: [events@salmondays.org](mailto:events@salmondays.org).

- Businesses who qualify, apply, and are approved for a booth must stay open for the entire duration of the Festival. The Festival will be held on Saturday, 10/04/25, and Sunday, 10/05/25, from 10am to 6pm. Any business that closes early or opens late will be suspended from having a booth at the Festival for a minimum of two years and may be shut down, with no refund given.
- Downtown Issaquah businesses who qualify and apply for a booth space will be placed as close to their storefront's front door as possible, provided they let us know in writing by Monday, March 31, 2025 AND their application is received by April 30, 2025. All qualifying requirements and rules for vendor booths apply so note that not all businesses are eligible.
- Booth spaces purchased by Downtown Issaquah businesses MUST be tented, decorated, stocked, and staffed from 10 am to 6 pm both days of the Festival. Spaces may not be left open. Any business that fails to comply with these requirements may have their booth space reassigned to a waitlisted vendor, will not receive a refund, and will face a minimum two-year suspension from Salmon Days.
- Businesses that qualify and purchase a booth must adhere to the category they applied for. This means that all items in the booth must align with the selected category. For example, businesses cannot sell food in an Arts & Crafts booth or vice versa. Food vendors are subject to special permitting and must meet specific requirements, not only for liability reasons but also in compliance with King County Public Health regulations. For instance, food vendors are required to obtain a food handler's permit and provide a hand-washing station in their booth.
- If a business applies under the Arts & Crafts application, every item in the booth must be handcrafted by a single artisan. No commercially made items or items created by anyone other than the designated artisan may be sold in the booth.
- Food sampling is allowed, but you must still obtain a food handler's permit and provide a hand-washing station in your booth, along with any other requirements set by King County Public Health.
- Physical items must be sold in accordance with your booth type (e.g., food must be sold if you are a food vendor, handcrafted items if you are an Arts & Crafts vendor, etc.). If you are selling food, customers must be able to purchase and receive their food directly from your booth without needing to enter a physical business to pay or pick it up.
- Aside from non-profit booths, all other booths must sell either arts & crafts items or food as per their application category. Booths that do not adhere to their approved category will be required to remove any non-compliant items and/or may be asked to leave the Festival without a refund. A replacement vendor may be moved into the space, even if this occurs later in the day or on Sunday. The business will also face a minimum two-year suspension from applying for a booth at future events.

- If you are a food vendor, you are not allowed to give away items for free unless you are also selling something. Sampling is permitted, as long as you are selling the item you are sampling or giving away. A free "gift with purchase" (e.g., a free egg roll with an entrée purchase) is also acceptable.
- If you wish to have a booth that only gives away free food samples, you do not qualify as a food vendor booth. You must sell food in your booth if you are approved as a food vendor.
- Arts & Crafts vendors and Food vendors are not allowed to have a booth solely for giving away items for free. Vendors wishing to give away items at no cost may only give away up to 10% of their items. The remaining 90% must be available for purchase. All vendors must sell items according to the approved application type (arts & crafts, food, etc.). Offering a free gift with purchase is acceptable. Sponsor booths are the only exception to this rule.
- Booth sharing is prohibited.
- If a downtown business qualifies and applies for a booth, the booth must reflect the business name and type of the brick-and-mortar business. The space cannot be used to promote a different business. As the Festival aims to showcase our local businesses, using your booth space for another business is strictly prohibited.