

## Market Your Business or Organization Using the Opportunities Offered Through Chamber Membership

### Chamber's Web Site



Make sure you make the most of your listing on our online directory. A full and complete listing will serve your business well. Add photos, logos and a description of your services. Add your business hours and set up your map pin information with google maps or an uploaded image. And include your website information. Having a link from the Chamber's website is an authoritative reference point for search engine relevancy.

Take advantage of a great feature on our website, "Hot Deals"! Chamber members can place special offers on the site for potential customers to view. Offers can include all visitors or be restricted to Chamber members only.

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### Newsletter Advertising

The Chamber newsletter is sent electronically to over 2000 business people each week. Member press releases, events and hot deals can be included in this publication at no additional cost to our members.

If you need your advertisement to stand out, send your special offer or promotion directly to all our members via an individual eblast. A small fee applies.

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### Social Media

As you know, social media is particularly effective in promoting your brand and advertising your services and products. We encourage you to participate on our social media sites and share what is happening with your business. We make every effort to promote your business using our social media following. Follow us on Facebook, Instagram and Twitter.



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### Event Sponsorship

Event and monthly sponsorships are available to members to help them gain visibility and promote their business. Your organization will reach local business and community leaders who appreciate companies that support economic development through Chamber involvement. Your recognition as a Chamber sponsor within the business community will insure you make those important connections necessary for the future growth and success of your business.

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### Get Connected



Despite all the newest social media trends, word of mouth is still one of the most powerful marketing opportunities. Grow your network and build awareness of your business through the relationships you make while participating at our casual and fun networking events. And, serve on a committee and give your brand a boost and grow your professional network.