

General Description Festival Zones

Front Street

Front Street is the main artery of the Festival spanning approximately 500 yards lengthwise (or roughly the length of 4 football fields)! There are around 200 booths on this street alone encompassing a mix of arts & crafts artisans as well as Festival fair food booths mixed in with a small handful of Spawnsor booths. On the south side of the Festival is a Beer Garden. On the north side of the Festival is a teenager zone including the Streaming Live Stage and some food booths.

West & East Sunset Way

West Sunset Way is highly visible. The hatchery is located halfway down on the south side and because many attendees come to celebrate and see the salmon, it is always a highly sought-after attraction. Along the way to the hatchery are roughly 110 booths including easy-to-carry food choices from a few select food vendors.

East Sunset Way is also highly visible as it is one of the main ways to get to other big draws at the Festival like the Greenbelt, Foods of the World and the Field of Fun. Approximately 46 booths make up this street with a nice mix of artists, food and a few spawnsors.

Greenbelt

The Greenbelt encompasses a passageway that flows down to the Community Center. Along the way, there are a great array of booths to peruse. Most are arts & craft vendors with food, spawnsor, and non-profit booths sprinkled in. At the south end of the Greenbelt is a Beer Garden and stage that translates into even more foot traffic on this already busy corridor.

Field of Fun

The Field of Fun is a family-oriented section of the Festival that includes activities and booths geared toward children as well as features the always popular and famous Dock Dogs competition. Face painters, Henna artists, petting zoos and animal-driven booths are at home on the field as well as arts & crafts booths that focus on kids, families and pets. There is also a

myriad of kid-friendly activities on the Field, many of them free, making this a perfect place for families to enjoy and wander around.

Foods of the World

‘Foods of the World’ is the Festival’s main food court. Consisting of a wide range of food vendors in this area alone (there are additional food booths interspersed throughout the Festival), there is something for every foodie. And dessert?! Yes, there is a lot of that too.

Hatchery

Located off West Sunset Way, the Issaquah Hatchery is the most visited of the Washington Department of Fish and Wildlife’s hatcheries. So, it is not a surprise that it is the star of the Festival. Tens of thousands of festival goers walk over the bridge and view all the salmon returning home. Also on the hatchery property is approximately 25 non-profit booths; most who have an environmental focus. The hatchery partners with the Festival to help bring attention to causes that affect not just us humans but our fish and wildlife as well. Bordering on the southside of hatchery grounds is the famous Kiwanis Salmon Bake. They sell 900+ pounds of salmon at the Festival annually and is always a crowd favorite.